

Bringing Innovation to Life

boston
MEDevice
an MD&M event

September 25-26, 2024
BOSTON CONVENTION & EXHIBITION CENTER

Why Attend MEdDevice 2024?

MEDevice Boston, an MD&M event takes place in the #3 most predominant medtech hubs in the country bringing thinkers and doers together in one powerful event.

What is MEdDevice?

MEDevice is a meeting place for engineers and business leaders from MedTech, biotech, and pharma, to inspire and collaborate on the next life-changing medical device. In just two days, you will discover new suppliers showcasing the latest technologies transforming medical devices, engage in expert led education discussing topics from regulations to design, and connect with industry pioneers on the latest market trends. Join us at MEdDevice to revolutionize the way healthcare is delivered and bring innovation to life.



Let MEdDevice bring you the latest industry news and innovation.

The medical device market is on the rise, with an expected global revenue of...

\$595B

in 2024 and a CAGR of 6.1% from 2022 to 2030.

2024 Medical Device Trends at a Glance

- The top segments to focus on in the medtech industry are in-vitro, neurology, cardiology, general and plastic surgery, endoscopy, drug delivery, dental and diabetes care.
- Medical device companies must work closely with regulators and industry experts to ensure their products meet all necessary standards.
- Success in the medtech space is closely tied with commitment to sustainability.
- Companies that want to avoid being left behind must focus on digital transformation, artificial intelligence, and automation.

Let's work together to combat these trends and built a better future. Together we can bring innovation to life and transform the healthcare industry as we know it.

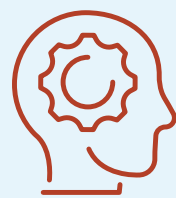
Source: https://www.alpha-sense.com/blog/trends/medical-device-trends-outlook/#2024_medical_device_trends_at_a_glance

The Show

From networking events to educational opportunities
MEDevice brings it all and more

MEDevice Boston 2024 will address topics top-of-mind for the medtech industry including digital transformation, artificial intelligence, automation, device cybersecurity, breakthroughs in medical implants, trends in venture capital, the newest wave of startups, and more.

EDUCATIONAL OPPORTUNITIES



KEYNOTE PRESENTATIONS

Join us for a daily dose of inspiration and connection by attending our keynote session located on the show floor. Hear from industry leaders on the latest insights in the MedTech market.

LUNCH & LEARNS

Sessions mix education with networking and a meal. Presenters will discuss cutting edge topics related to regional market trends.

CENTER STAGE

Center Stage will feature educational sessions focused on high-growth areas in medtech:

- » Robotics
- » Digital Health
- » Materials
- » AI & Machine Learning
- » Start-ups
- » Device Cybersecurity

MEDTECH THEATER

Exhibitors showcase thought leadership and technical expertise.

INNOVATION SHOWCASE

Exhibitors share the new products they are showcasing in their booths. Dedicated email communications will be sent to all attendees driving them to see the new innovations up close and personal.

MASTER CLASS - START-UP SERIES

Receive an overview of the medtech investment landscape, an inside look at various funding vehicles – from strategies, to venture capital – and everything in between, and connect with those who have done it to hear their tips for success.

Learn from high-ranking professionals in the industry as they present on the latest industry news and standards.

EVENT DASHBOARD



Extra Time. Extra Access. Extra Awesome.

The Event Dashboard combines the benefits of an in-person expo and conference experience with a complimentary online resource center.

The Event Dashboard allows you to extend beyond the show floor, giving you more opportunities to explore MEdDevice and its features, connect with exhibitors, attendees and speakers, and advance your engineering solutions.



NETWORKING EVENTS



- » Welcome Reception
- » Start-up Stadium
- » Coffee Talks
- » Happy Hours
- » Sugar Rush



Our shows bring you the best qualified leads, the most innovative exhibiting medtech companies and the friendliest staff to facilitate this top notch event.

MEDevice Boston 2024

September 25-26, 2024

BOSTON CONVENTION & EXHIBITION CENTER

#3*

Rated for top Medtech hubs

1495+

Potential leads

74%*

Active regional medtech buyers with purchasing power

Job titles: Engineering, R&D and Manufacturing

Top attending companies: Baxter, Boston Scientific Corp, ConvaTec, Getinge Group, Johnson & Johnson, Medtronic, Olympus, Philips Healthcare, Smith+Nephew, Teleflex Medical and many more...

215+

Exhibiting companies

“ It includes companies which represents most facets of the Biomedical Device industry, and is a comprehensive look at emerging trends in the field. ”

“ A good event to attend and engage with suppliers and network connections. ”

“ The event was an informative and inspiring overview of a global biomedical device industry, and provided opportunities for energizing conversations and glimpses of emerging trends, all set inside a beautiful convention center! ”

“ Great opportunity to meet other MedTech opportunities to meet other state-of-the-art advancements! ”

Source: * 2023 BIOMEDevice Boston Attendee Survey Results. [medicaldesignandoutsourcing.com, article: The top 10 medical device states: Everything you need to know](https://www.medicaldesignandoutsourcing.com/article/The-top-10-medical-device-states-Everything-you-need-to-know)

Let us bring you the best resources, innovation, networking, and education!

Join us at MEdDevice Boston. Don't miss the opportunity to tap into this thriving regional market and meet thousands of decision makers.

CONTACT US TODAY!

CALL
844-826-6316

EMAIL
exhibiting.ime@informa.com

EXPLORE
meddeviceboston.com

informamarkets

1369405718_MED_BOS24

