

boston  
**MEDevice**  
an MD&M event

**SEPTEMBER 25-26, 2024**  
BOSTON CONVENTION & EXHIBITION CENTER



## EXHIBITOR PROSPECTUS

At **MEDevice Boston** you are provided the opportunity to showcase your innovations to the top medical device manufacturers in the region. For two days only you can connect in-person with existing and potential leads, hear from industry experts on hot topics and create brand awareness in the New England area. Join our community and collaborate with the best in the industry in the **#3 MedTech** hub in the country.

**CLICK  
HERE TO  
RESERVE A  
BOOTH**

# A NOTE FROM YOUR EVENT DIRECTOR

As we approach MEDevice Boston 2024, whether you're a seasoned exhibitor or new to our community, your participation is what makes this event a cornerstone for the New England region. We value your partnership and are thrilled to continue building the future alongside you and our MEDevice Community. This year's event is a testament to our collective innovation and service to the MedTech, biotech, and pharma industries, offering a platform for showcasing new developments and fostering collaborative growth. Our 2024 show introduces new initiatives aimed at enhancing the exhibitor experience, focusing on showcasing your business, enabling growth, and peer collaboration for your organization. We remain fully dedicated to our partnerships and our commitment to serving the MEDevice Boston community. Together, let's continue shaping the future of MedTech.



**Adrienne Zepeda**  
Group Event Director  
Informa Markets – Engineering  
[adrienne.zepeda@informa.com](mailto:adrienne.zepeda@informa.com)

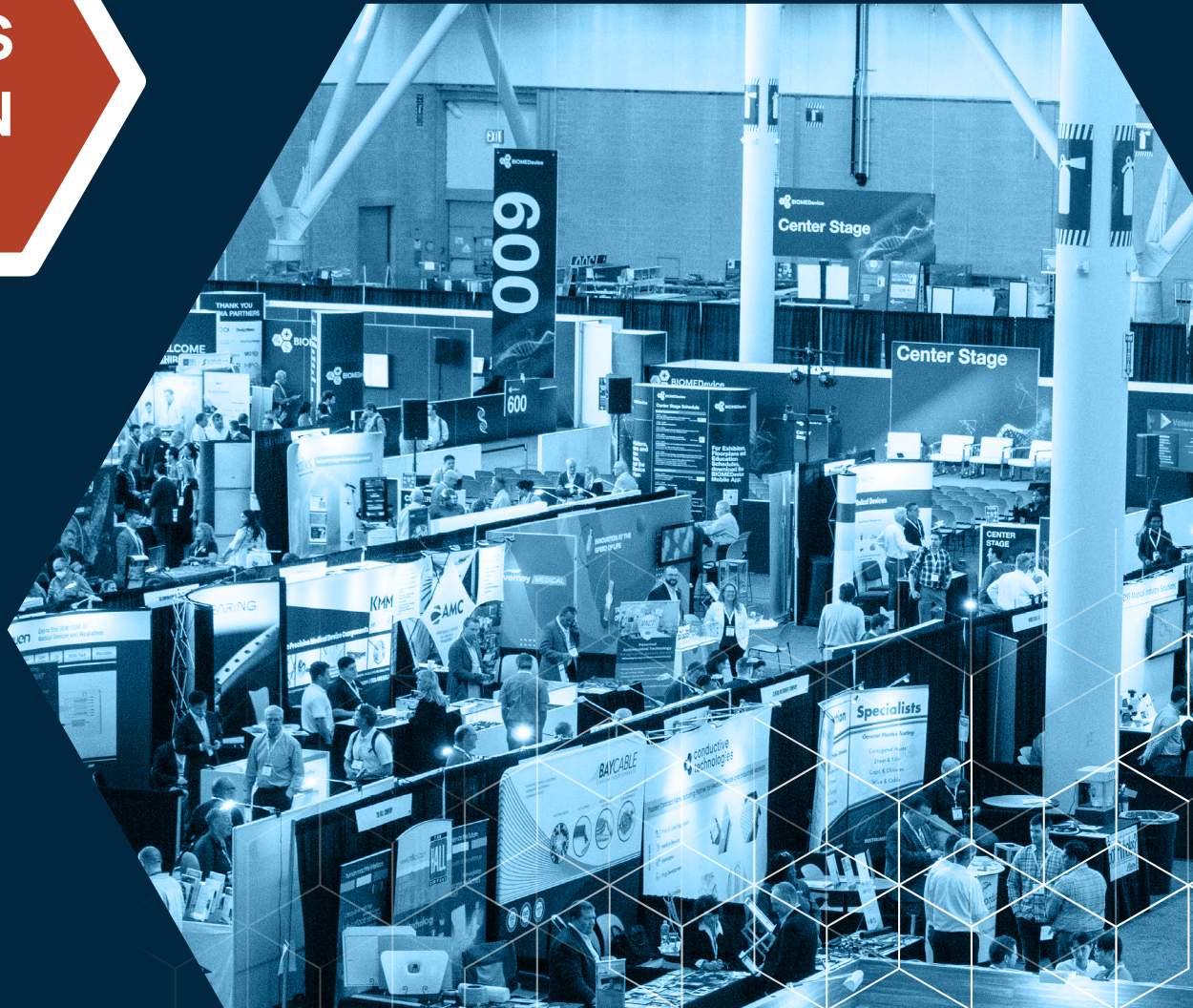




# TABLE OF CONTENTS

4-5	What is MEDevice
6	Is MEDevice Boston Right For You
7	General Booth Information
8	Floor Plan & Expo Hall
9	Education & Networking
10	Exhibitor Extras
11	Contact Information
12	How is Boston Bringing Innovation to Life

LET'S  
BEGIN



# WHAT IS MEDEVICE?

MEDevice is a meeting place for engineers and business leaders from MedTech, biotech, and pharma, to inspire and collaborate on the next life-changing medical devices. Our community of Medical Device professionals connect more than 215+ suppliers with 1,500 buyers in New England and Boston, the #3 MedTech hub in the country. Join us at MEdDevice to revolutionize the way healthcare is delivered and bring innovation to life.

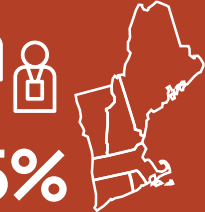
## Attendance



**1,500+**  
ATTENDEES



**215+**  
EXHIBITORS



**65%**  
NEW ENGLAND  
ATTENDEES

## Attendee Top Areas of Interest

- Medical Device Components
- Additive Manufacturing / 3D Printing
- Injection Molding
- Manufacturing Equipment
- Automation
- AI & Machine Learning
- Research & Development
- BioMaterials
- Adhesives
- Contract Manufacturing
- Materials





# MEDEVICE BOSTON



**#3**

MedTech hub in the country



**76%**

Active regional MedTech buyers with purchasing power

**#1**

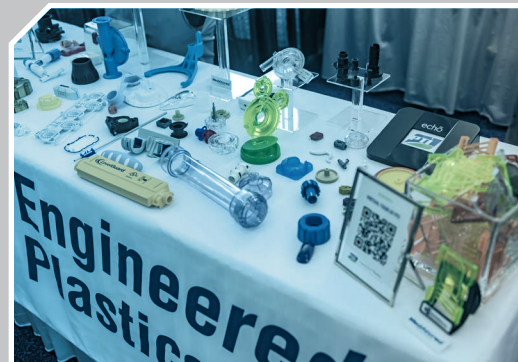


Attendee Objective is to source new suppliers and partners

## Last Year Exhibitors

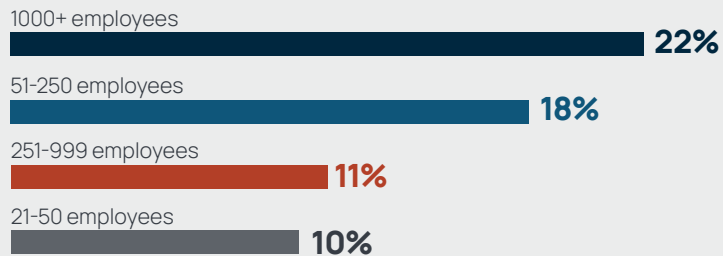


## Last Year Attendees

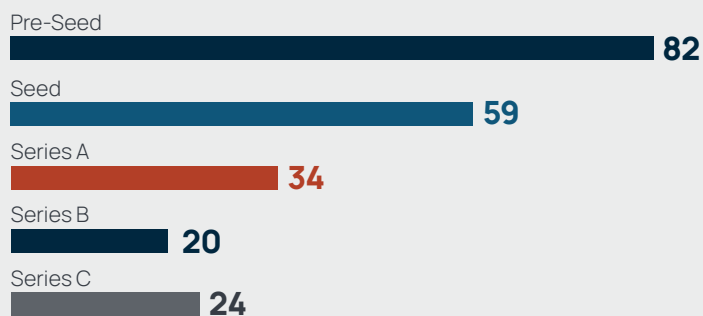


# WHY MEDEVICE

## Attendees companies range in all sizes



## Number of start-up companies in their funding stage

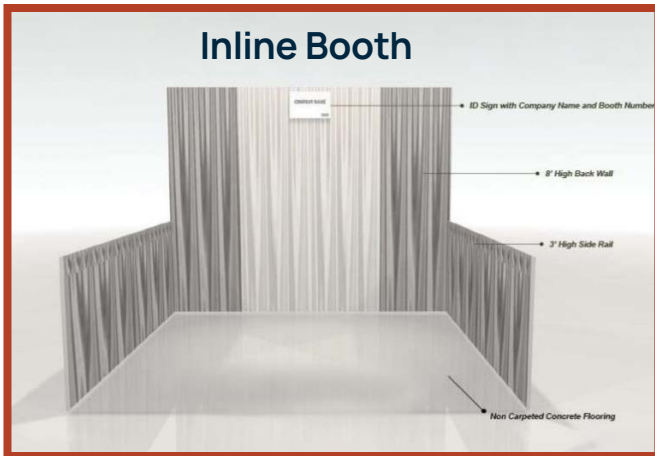


Our attendees' profiles and analysis demonstrate a diverse and dynamic audience from the region's small, medium and major OEMs, making this event ideal for companies across the start-up landscape to global corporations.

This is a prime opportunity for meaningful networking, showcasing your innovations, and gaining insights into the latest industry trends. If your goal is to connect with key players in the MedTech, pharma, and biotech industries and expand your business horizons, we invite you to exhibit at MEDevice Boston 2024. Join us in driving the future of medical device technology.

**EXHIBIT AT  
MEDevice  
Boston**

# GENERAL BOOTH INFORMATION



## STEP 1

**Review** the 2024 Floor Plan

## STEP 2

**Decide** your booth size and top three show floor locations

## STEP 3

**Call** 310-740-9078 to connect with your Account Manager, Andrea Marmalstein, to secure your booth

### Booth Includes:

#### 10x10

- 10x10 booth
- Eight-foot back drape
- Three-foot high side dividers
- Sign with your company name
- Company profile on event dashboard

#### 10x20

- 10x20 booth
- Eight-foot back drape
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### New Exhibitor Package Includes:

#### 10x10

- 10x10 booth
- Digital Outreach Programs
- Furnished Turnkey (Carpet, 6ft table, 2 chairs, and 1 waste basket)
- Featured Exhibitor Listing on the event website and mobile app

#### 10x20

- 10x20 booth
- Digital Outreach Programs
- Furnished Turnkey (Carpet, 6ft table, 2 chairs, and 1 waste basket)
- Featured Exhibitor Listing on the event website and mobile app

**Booth Prices available upon request. Contact your Sales Manager.**

### Booth Sales Contact:

**Andrea Marmalstein**

andrea.marmalstein@informa.com

(310) 740-9078

**Do you have further questions?  
Head to our FAQs page for more  
insight on exhibiting at MEDevice.**

**FAQs**

# FLOOR PLAN



## Boston Convention Center:

415 Summer Street,  
Boston, MA 02210

### Exhibit Hall C

*Parking is available for a price*

Covering the **#3 MedTech Hub**  
in the Country



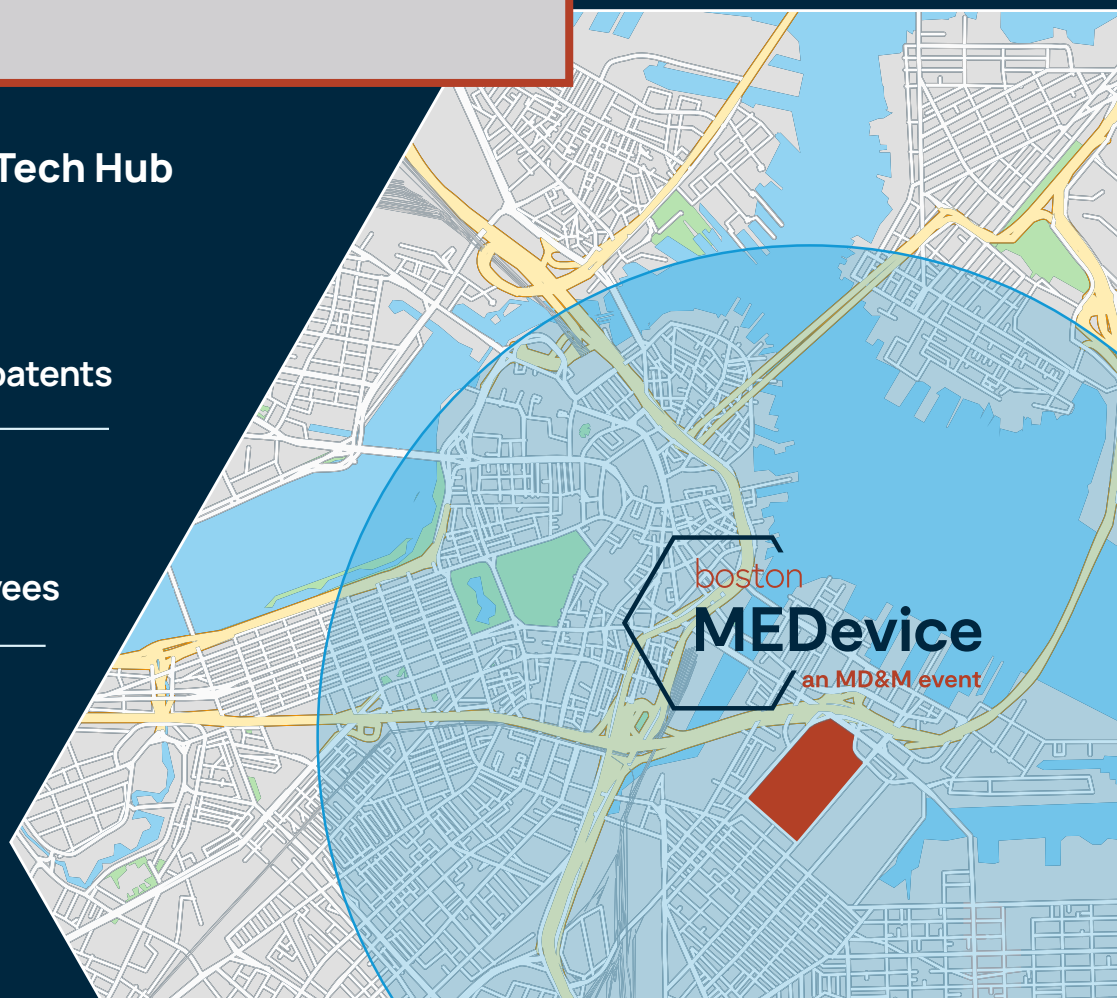
**512+**  
Medical device patents



**15,342+**  
Medical device  
industry employees



**\$499M+**  
Medical device  
venture capital  
available





# NETWORKING OPPORTUNITIES



## COFFEE TALK

Sponsor a coffee talk and enjoy great conversation and a cup of coffee while you connect with peers.



## LUNCH & LEARN

Offer your peers the potential for professional development and team building opportunities while enjoying a free midday meal.



## MEDTECH THEATER

Be a thought leader and share a deeper technical insight on your products / services in a 30-minute session at MedTech Theater, located on the show floor.



## WELCOME RECEPTION

Join hundreds of attendees, exhibitors, speakers, and partners for food, refreshing cocktails, live music, and additional opportunities to turn your leads into partnerships.



# EXHIBITOR EXTRAS

Our focus is to connect you with the right attendees, the right businesses, and the right partners to accelerate your business growth. That's why we do extra. Here are a few of the exhibitor extras that you can take advantage of at MEDevice Boston 2024.

Take advantage of these additional opportunities to connect and showcase your products/services:



## EVENT DASHBOARD

Online resource that allows you to extend your brand beyond the show floor giving you opportunities to connect with attendees and share product/service information to the broader audience.



## INNOVATION SHOWCASE

Featured innovation hub on the show floor that gets you that extra exposure and brand awareness to your products/services.



## EXHIBITOR LEGACY PROGRAM

A free rewards program that allows you to earn additional benefits by committing to our community and exhibiting year after year.



## EXHIBITOR SUITE

Designated space on the show floor for you to take a break, relax, connect, and refuel.

## SPONSORSHIP OPPORTUNITIES

Maximize your exhibiting experience by promoting your company through our digital and live event sponsorship opportunities.



- Onsite Opportunities
- Digital Presence
- Thought Leadership
- Signage
- Mobile App Advertising

## Featured Exhibitors:



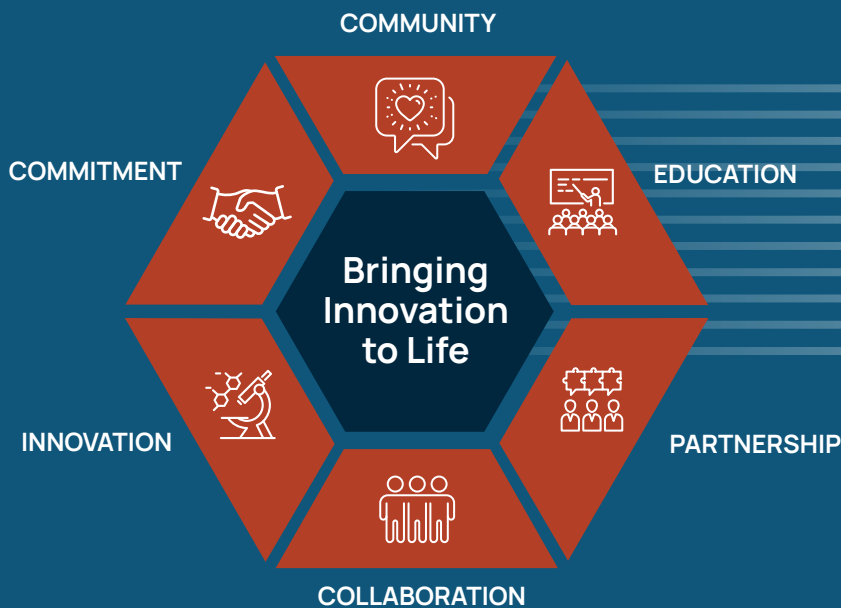
Featured Exhibitor Listings generate **20% more views** on the event app



On average, booth listings receive an **additional 200+ views** accompanied with the **Featured Exhibitor Package**

**VIEW ALL  
SPONSORSHIP  
OFFERINGS**

# BRINGING INNOVATION TO LIFE THROUGH MEDEVICE IN BOSTON



## COMMUNITY

Our **Boston community** consists of over **2,300 suppliers**, OEMs, industry experts and innovative thinkers from local and national companies.

## EDUCATION

Take advantage of **getting up-to-date information** on regulatory standards, hot new trends in the industry, and market updates from industry experts. Be a thought leader yourself and share your knowledge with our community through sponsorship opportunities we offer our partners.

## PARTNERSHIP

We partner with the **best in the industry, associations, media and industry experts** that make it their job to be our resource in the market. They use their connections to help you stay educated and up-to-date on the latest hot topics and industry trends. We want to thank our industry partners, MassMedic, M2D2, Nemic, *MDDI*, *Design News* and more.

## COLLABORATION

You are not alone in this adventure. Our goal is to bring this community of medical device professionals from the **MedTech, biotech, and pharma** industries together to collaborate on the next life-changing medical devices.

## COMMITMENT

Commit to **helping the industry and share your innovative products/services** with the community. The people of Massachusetts passion for their state is unparalleled. Their ultimate goal is to make Massachusetts **#1** and their commitment to their people and economy is why they will continue to grow and thrive.

## INNOVATION

Currently sitting as the **#3 Medtech Hub in the country** and the **#1 in LifeSciences**, the innovation in Massachusetts is unstoppable. With the large number of exports involved in medical devices, the top research hospitals in the nation, and the hundreds of millions of public and private dollars spent annually on innovation, it is no wonder that the Bay state is a medical research powerhouse.



# MEET YOUR MEDEVICE BOSTON EVENT TEAM



**Adrienne Zepeda**  
Group Event Director



**Chelsea Eckstrom**  
Event Manager



**Selena Muraski**  
Marketing Manager



**Shawn Watts**  
Marketing Specialist

## Sales/Sponsorship



**Diana Coulter**  
diana.coulter@informa.com  
(310) 740-9042



**Andrea Marmalstein**  
andrea.marmalstein@informa.com  
(310) 740-9078

**Thank you for your interest in MEDevice.**

To book a booth, please contact our sales team or submit a request on our “Become an Exhibitor” page.